Challenges along the last mile to delivery and distribution

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WELTHUNGERHILFE … IN 2016

• Delivered assistance or support to 8.3 million people
• Spread over 407 projects
• In 39 countries

With one goal: ZERO hunger
UNPREDICTABILITY OF CRISIS

- 51 disasters in 46 countries (2017, EM-DAT criteria)
- 2,646 disasters since 2010
- Killing 454,000
- Affecting +1 billion
- 6.7 trillion $ in damage

Source: EM-DAT.be

Source: GDACS.org
FOUR TYPES OF DISASTER

- Sudden onset natural disasters (Earthquake, Floods, Hurricanes, …)
- Sudden onset man-made disasters (Industrial Accidents, terrorist attacks)
- Slow onset natural disasters (drought, famine, poverty)
- Slow onset man-made disasters (war)
COMPLEXITY IN COUNTRY

- Mapping key infrastructure
- Standardisation beyond Point of Entry
- Respecting the national and local laws and regulations
- The burden of import taxation
- The risk of violating the humanitarian principles
COMPETITION

- Competition with time
- Market scarcity and the unpredictibility of the demand duration
- Competition among and between humanitarian and commercial actors
CHALLENGES TO IMPROVING

• Measuring success

• Return of Investment on preparedness

• Fostering understanding between Public & Private sector

• Sharing the interests and the knowhow
RECONSTRUCTION AND DEVELOPMENT
BUT BUILDING BACK BETTER
MITIGATION AND PREPAREDNESS
THANK YOU
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