

Call for Applications: Promising Transport Innovation Award Recognising innovation in transport

Scope

Transport plays a central role for societies that seek to ensure economically and environmentally sustainable prosperity with the benefits more equally shared among all citizens.

Each year, the International Transport Forum honors exceptional projects in transport sector by rewarding its Transport Awards. The prizes are awarded at the Annual Summit whose theme may (or may not) define a particular angle from which each awards edition is presented.

The 2017 Promising Transport Innovation Award will recognise an innovation that has the **potential to significantly improve the transport offer** for the movement of people and/or goods across one or more of the transport modes.

The International Transport Forum would like to specifically honour **young SMEs of 5 years or less** (depending on the quality of the applications and at the discretion of the award jury).

The winners are offered the opportunity **to present their project** to a high-level international audience of transport ministers from around the world and other global leaders from business, civil society, media and academia.

Eligibility Criteria

This award is open to any organisation (government and non-government), business or individual within the **57 ITF member countries**. Applications from non-member or observer countries are welcome, but can be considered only for “special mention”.

For the purpose of this award, an innovation is considered as a product, service, or initiative that brings either technological, operational or organisational change, or a combination of any of these.

The initiative must either be **in pre-implementation phase** (must have received financial and/or regulatory approval for implementation) or implemented **less than two (2) years** since it became operational/available in the market.

Selection Criteria

The application must address all criteria outlined below, i.e. provide **comprehensive answers to each of the criteria** and supply **supporting evidence and data** as required.

Supporting documentation should include regulatory paperwork, financial figures and operational data. It can also include press releases/articles, video, images, and customer endorsements.

Responses must be limited to the stated word limit for each criterion.

#	Selection Criteria	Word limit	Weighted score (%)
1	Overview Provide an overview of the innovation and describe: <ul style="list-style-type: none"> the nature of the innovation and its objectives; its potential clients/users; its potential geographic scope; when it was/will be implemented. 	350 words	10
2	Value added Describe the value added of the initiative, including identifying and quantifying the actors which are likely to benefit from this innovation, and mentioning spillover effects. Provide supporting quantitative evidence.	500 words + quantitative data (up to 4 pages of A4)	25
3	Evaluation of the objectives achieved Outline pre-implementation objectives and describe the criteria that are/will be used to evaluate the success of the initiative. Provide supporting evidence.	250 words + quantitative data (up to 4 pages of A4)	15
4	Evidence of implementation to date Provide details on the different forms of approvals (e.g. financial/regulatory) for implementation that have been received, and include evidence of these.	200 words	10
5	Exemplarity for international recognition Explain what differentiates the innovation from other similar innovations and why this is an example of excellence worthy of international recognition.	250 words	10
6	Enablers and barriers Identify what has/ will make this innovation possible and the nature of barriers met.	250 words	10
7	Sustainability enhancement Explain the contribution of the initiative to environmental, financial and/or social sustainability.	300 words	20
8	Additional information Provide any additional supporting information as available.	250 words (up to 3 press articles)	N/A

Application Process

- ▶ Applications must be submitted in English using the [online application form](#). **The deadline for submissions is 10 February 2017.**
- ▶ Applicants are asked to respond to the Selection Criteria which will be used by the award jury to determine the award winner, and provide supporting evidence and data. Applications that do not meet the criteria will not be considered.
- ▶ Applications will be examined and winners determined by an international panel of experts from the transport sector including from the ITF.
- ▶ All applicants will be informed of the outcome of their application prior to the 2017 Summit.

Awarding the Prize

- ▶ Award winners will be invited to attend the Award Ceremony during the Summit (31 May - 2 June 2017, Leipzig, Germany).
- ▶ Representatives of best applications will be invited to present their projects at the Summit.
- ▶ Presentations at the Summit will be recorded and made available on the ITF website. Award winners may also be asked to respond to media enquiries.

Please note: Multiple awards may be offered based on the type of activity, size of the applicant organisation, and geographical scope.

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For further information about the 2017 Annual Summit please visit: 2017.itf-oecd.org